





The European Centre has launched BBinars, a series of webinars, on social policy in Eastern Europe. The aim of this series of webinars is to offer <u>members of the Eastern European Social Policy Network</u> (<u>EESPN</u>), European Centre colleagues and a wider audience, especially interested in the Western Balkans and the Eastern Partnership region a possibility to exchange and learn among peers.

The format includes input by our research partners, policy makers from the region, policy experts, civil society organisations or from international organisations, reflections from relevant actors from the region and European Centre staff, as well as a moderated discussion with the audience.

# **Digital Labour Platforms in BB countries**

## Navigating the Path Towards Fair Future of Work Standards

Over the recent years, digital labour platforms have undergone remarkable expansion, reshaping the employment landscape. The growth in platform-based employment has not only generated new avenues for work but has also introduced complex challenges that demand the attention of policymakers and society. Workers on digital labour platforms often face poor working conditions and lack proper social protection. Furthermore, platform workers are often subject to algorithmic management: automated decision-making that is untransparent to the worker and cannot be appealed. Empirical studies have demonstrated the heterogeneous nature of workers within digital labour platforms. Especially the most vulnerable workers require targeted protective measures to mitigate the potential risks of exploitation within digital labour platforms.

The sixth BBinar will focus on the progress and challenges of digital labour platforms in Western Balkans and Eastern Partnership countries and discuss fair standards of new forms of work: What are the working conditions of the workers in platform-based employment? In the context of algorithmic management, what are the potential challenges for both workers and platform operators? How can we ensure fair working conditions for individuals engaging in new forms of work within the digital labour platforms? What strategies and measures can be put in place to prevent the exploitation of workers in these emerging work structures?

Time & Date: 02 November 2023, 14.00-15.30 (CEST); online (via Zoom), English.

### Agenda:

### 14:00 - 14:15: Introductory Input

• Nicolas Prinz, European Centre (Austria) Experiences from research on food-delivery couriers in Austria

### 14:15 - 14:45: Inputs from

- Branka Anđelković, Fairwork (Serbia)
- Beka Natsvlishvili, Fairwork (Georgia)
- Nuno Cunha, ILO (Switzerland)

### Moderator: Leonard Geyer, European Centre (Austria)

### 14:45 – 15:30: **Q&A and discussion with audience**

If you have any questions, please contact Sabina Gjylsheni (gjylsheni@euro.centre.org).