

Curriculum Vitae

First name/ Surname **Monika Hunjadi**
 E-mail hunjadi@euro.centre.org
 Mobile 0043 699/ 1190 44 06

Brief Profile

International work experience 08/ 2016 – onwards European Centre for Social Welfare Policy and Research
 04/ 2014 – 07/ 2014 European Research Council (ERC) Executive Agency
 08/ 2013 – 02/ 2014 UN Information Service (UNIS)

Education 03/2022 Digital Marketing Manager
 12/ 2015 Master's Degree in Social and Cultural Anthropology
 06/ 2009 Bachelor's Degree in Journalism and Communications

Relevant Employment

- 08/ 2016 – onwards
 04/ 2020- onwards **European Centre for Social Welfare Policy and Research:**
 Marketing- & Communications Officer international
- **Communications:** responsible for digital communication: executed branding, content - & social media strategy: campaigns & storytelling for Twitter & LinkedIn, re-creating the EESPN, established EESPN newsletter, re-creation of European Centre newsletter; in charge of newsletter marketing, data analysis & performances with mail chimp & matomo, website maintenance and SEO optimisation
 - **Visualisations:** producing visuals, reels, logos, stories in Canva
 - **Video production:** developing concept & managing the recordings, & distributing videos
 - **Event organisation:** Responsible for the GAM & contact person for the NLOs
- 08/2016 – 03/ 2020 Communications Assistant international
- **Communications:** introduced and built the corporate communication strategy; focused on external communication, branding & maintenance of the European Centre website
 - **Social media:** Established the social media channels, Twitter & LinkedIn accounts, built the Eastern European Social Policy Network (EESPN) on WordPress,
 - **Visualisations:** created project flyers in InDesign
 - **Event organisation:** Organising the annual General Assembly Meeting (GAM) of the European Centre; organising various Bridge Building (BB) events: EESPN event on SDGs priorities & challenges in social welfare policy in Eastern Partnership countries, the Workshop of the European Centre's National Liaison Officials, Building Bridges Summer School, and the Launch Event Building Bridges in Social Welfare Policy in Eastern Europe & additional project events: the EEPOW Peer Review Austria, Vienna EUROMOD Workshop,
 - **Administration work:** Contact person for the National Liaison Officials (NLOs); flight bookings
- 04/ 2014 – 07/ 2014 **European Commission:** European Research Council (ERC) Executive Agency - Scientific Management Trainee, Brussels
- Communications: Researched articles on science and technology issues for general readership and evaluated popular science
 - Project management: Conducted a situation analysis of funded projects of the European Research Council (ERC) in anthropology, collected background information, assessed, categorised, summarized and presented the major achievements)

08/ 2013 – 02/ 2014	United Nations: UN Information Service (UNIS) - Public Information Intern, Vienna <ul style="list-style-type: none"> • Communications: Compiled daily press reviews, articles, and web stories on major UN-related topics, Translated press releases from English into German and vice versa • Event organisation: Organised events, campaigns, and film-screenings • Prepared the annual press breakfast for Vienna-based UN agencies, including video recording, editing, and finalising the product
01/ 2011 – 02/ 2012	Mauthausen Committee Austria: Organisation Assistant
04/ 2010 - 10/2010	University of Vienna: Department of Social and Cultural Anthropology <i>Shah Rukh Khan and Global Bollywood Congress</i> - Conference Intern
02/ 2010 - 06/2010	Asylum Coordination: Seminar and Project Volunteer
09/ 2014 – 06/ 2016 03/ 2006 - 06/ 2013	Smile Communications/ Verlag Dashöfer/ C8 Agency, Vienna: Congress & Seminar Officer, Promotion & Sales
Relevant Education	
10/2021 – 03/2022	Digital Marketing Manager Bfi Vienna
09/ 2014 – 12/ 2015	Master's Degree in Social and Cultural Anthropology - MA University of Vienna;
03/ 2010 - 12/ 2012	Master's Studies in Social and Cultural Anthropology Regional Priorities: Southeast Europe/ the Balkans
10/ 2005 – 06/ 2009	Bachelor's Degree in Journalism and Communications – Bakk. University of Vienna – Major: Event PR, PR & Media journalism
sProfessional Training	
06/2021	<ul style="list-style-type: none"> • Content for FB & Instagram • Image editing with GIMP, Community college (VHS) Vienna
11/2018	Adobe InDesign: Basis, tecTrain Vienna
2016 - 2018	Various Blogging classes, Community college (VHS) Vienna
03/ 2017	Agile Project management course with SCRUM, Bfi Vienna
11/ 2013	<ul style="list-style-type: none"> • Workshop on writing & reviewing official documents, UNODC, UN Vienna • Workshop on writing concisely, UNODC, UN Vienna
Personal Skills	
Mother tongue(s)	German, Croatian
Other language(s)	English (Proficient user), French (Intermediate user), Spanish (Basic user)